



PRESS RELEASE

FINANCE 500, INC. AND CB RESOURCE, INC JOIN FORCES TO BETTER SERVE COMMUNITY BANKS

Irvine, CA, June 4, 2014 – (BUSINESS WIRE) – [Finance 500, Inc.](#) (“F500”) today announced that they have joined forces with [CB Resource, Inc.](#) (“CBR”), an industry leader in providing planning and risk management services to community banks. This newly formed partnership, effective May 16, 2014 provides the foundation for both companies to increase their abilities to serve the fixed income, planning, and Enterprise Risk Management needs of community banks across the United States.

“Finance 500 has been exploring targeted opportunities to enhance our ability to serve the needs of community banks. This newly formed relationship with CB Resource is directly in line with our intent to achieve this goal,” according to Lance Hicks, President and CEO of Finance 500, Inc. He further stated, “With CB Resource as our partner, we are enhancing our ability to supporting our clients’ focus on earnings, capital and franchise value.”

“We at CB Resource are excited to enter into this long term partnership with Finance 500. Both of our companies are dedicated to serving the growing and diverse needs of community banks,” stated Jeff Rigsby, President and CEO of CB Resource, Inc. He continued, “Finance 500 has been a leader in their field for over ten years, we believe that CB Resource will provide an array of services that will compliment F500 offerings and through this partnership, both companies will be better positioned to achieve their growth plans within the community bank industry.”

CB Resource, Inc. has relocated their operations to Finance 500, Inc. headquarters, which is located in Irvine, California.

About Finance 500, Inc.

Founded in 1982, Finance 500 is a full service, independent, registered broker-dealer, headquartered in Irvine California. The firm is a member of the Financial Industry Regulatory Authority (FINRA), the Security Investor Protection Corporation (SIPC) and is registered with the Securities and Exchange Commission (SEC). Since 1996 Finance 500 has specialized in the underwriting of FDIC insured certificates of deposit for banks across the country. The firm has established itself as one of the leaders in this particular niche, ranking among the top firms nationwide in total underwriting volume each year for more than a decade. Thousands of banks in the nation has used Finance 500 for assistance with their CD underwriting and investment needs.

About CB Resource, Inc.

CB Resource Inc. (“CBR”) is a national professional service firm dedicated to serving the strategic planning, capital planning and ERM solution needs of community bank executives and their Boards. With price, accurate information, effective tools, and virtual delivery at the center of their value proposition, CBR serves the risk management and planning needs of community banks throughout the United States.

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